CORPORATE COACHING IMPLEMENTATION

Here are some ways our clients have brought coaching to their organization.

**Human Capital Coach**
One internal coach gets their Coaching Certification to support front line managers and employees

**Human Capital Coach(es)**
HCC internal coaching experts facilitate training on basic skills for front line managers. They also coach and support both managers and employees

**Collaborative Leadership**
Leadership team and emerging leaders complete training. Internal coaches facilitate training on basic coaching skills to lower levels of the organization. Managers coach employees. Integration is aligned from the top-down.

**WHAT DOES YOUR ORGANIZATION’S PATH TO SUCCESS LOOK LIKE?**
CALL US TODAY TO DISCUSS WAYS YOU CAN BRING COACHING TO YOUR ORGANIZATION.
CORPORATE COACHING MASTERY

Discover the tiers of training options and let us help your team achieve the desired level of coaching mastery.

Company Wide Announcement
- Company-wide announcement about the coaching initiative, the benefits and what to expect. Identify 1st group of leaders to receive training.
  Format: Kick-off event, Lunch & Learn, 1st group of Co-Creative Leadership.
  Live or On-demand.

Leadership Groups
- Jr. Leaders and Emerging leaders learn to use coaching with their teams, leveraging human capital to fulfill the strategy of the company, developing talent, creating opportunities. Think strategically to align strategies with org growth.
  Format: Co-Creative Leadership Certification - Teleclass.

Human Capital Coach(es)
- Key personnel certified as internal coaching experts.
  Format: Lunch & Learn Workshop

Basic Training for Management
- Learn basic coaching skills, how to apply them at work, what to expect. Fundamental skills.
  Format: Lunch and Learn/Workshop (Basic Training)

Advanced Training for Management
- Option to provide lower level managers with coaching skills, assisting team members through challenges at work.
  Format: CORE Coaching for Effective Change (Certification) or Co-creative leadership

Team Members
- Managerial team learns basic coaching skills and application in the professional setting.
  Format: Lunch & Learn Workshop

The solutions offered by Coach Training Alliance fall into two categories:
Small-C-COACHING: Select individuals getting certified to support others in the organization, and leading workshops as needed, but not engaged in a companywide initiative. Tiers 01 and 02 above.
BIG-C-COACHING: A formal implementation supported by the executives. Tiers 03-06 above.

While we believe successful implementations are endorsed by Executives, supported by internal coaching experts and leverage managers throughout the organization, we can scale a coaching solution that works for your company.

In addition to the information presented in tiers 01-06 above, we can also help prepare internal communications as your initiatives are rolled out, via email announcements, audio interviews, video recordings, live or recorded webinars.